

# FAME, Inc.

Florida Advertising & Marketing Enterprises, Inc.  
732 N.W. 43 Ct.  
Ft. Lauderdale, FL 33309-4740  
954-566-2923 Office 954-566-3418 FAX

Advertising Agreement # _____ DATE _____ AREA _____
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In Consideration of the promises, covenants, and considerations herein contained, Florida Advertising and Marketing Enterprises, Inc. (**FAME**) and advertiser hereby mutually agree to the following:

1. Advertiser \_\_\_\_\_ Phone \_\_\_\_\_ FAX \_\_\_\_\_

Mailing Address \_\_\_\_\_

2. **FAME** agrees that for a fee of \$ \_\_\_\_\_ for typesetting and with absolutely no other charge of any kind to Advertiser, **FAME** shall produce, promote, and distribute promotional discounts as herein set forth. Advertiser has \_\_\_\_\_ locations: coupons will be valid at all locations.

3. Advertiser expressly authorizes **FAME** to produce and distribute cards offering the following discount. At the time of printing the expiration date printed on cards will be 12-13 months from print date. Print dates will occur repeatedly throughout each year. During this time the Advertiser agrees to honor authorized coupon when presented. All cards printed will have the following disclaimer: "NOT TO BE USED WITH ANY OTHER DISCOUNTS" so as not to conflict with any other promotions or sales being offered by Advertiser.

**PLEASE PRINT OR TYPE DISCOUNT INFORMATION LEGIBLY.  
IF LOGO IS REQUESTED ON COUPON, ADVERTISER MUST SUPPLY ARTWORK.  
(Due to small size of product, if original artwork (slick) is not provided, logo may be omitted at discretion of typesetter)**

4. _____
<b>BUSINESS NAME (AS IT IS TO APPEAR ON COUPON)</b>
5. _____
<b>LOCATION(S) (AS IT IS TO APPEAR ON COUPON)</b>
6. _____
<b>DISCOUNT INCENTIVE (AS IT IS TO APPEAR ON COUPON)</b>

**PLEASE NOTE:**

**THIS IS A MULTIPLE USE COUPON, IT IS NOT PUNCHED OR REDEEMED IN ANY WAY.**

7. Advertiser acknowledges that cards will be custom imprinted for various businesses and/or organizations, and agrees to honor every card upon presentation until expiration date printed on cards; all cards are multiple use cards. coupons shall not be punched, scratched off or redeemed.

8. Exclusive Agreement: Advertiser shall not participate in any similar advertising program involving specialty business cards while participating with **FAME**.

9. This contract is noncancelable by Advertiser for one year from the date of this agreement. Thereafter, program remains in effect until Advertiser cancels future involvement in programs by providing sixty days written notice of intent to cancel. If the business is sold and/or new management takes over, this contract will remain in effect. It is the responsibility of the Advertiser to notify **FAME** of ownership and/or management changes.

10. Advertiser expressly agrees that the liability of **FAME**, if any, for omissions, errors, defects, and/or failure to publish said advertisement shall be limited to the actual amount of fees paid to **FAME** by advertiser.

11. Commitment to honor authorized Advertisement. Advertiser acknowledges that any failure to honor coupons will cause irreparable harm to **FAME**, which damages will be very difficult to calculate. Thus, in the event that Advertiser fails to honor cards, advertiser and **FAME** agree that reasonable liquidated damages amount to a multiple of 10 times the cost of printing new cards for all affected Valued Customer Card Clients.

12. This contract shall only be binding when accepted by **FAME** at its National office and Advertiser hereby waives notification of same.

13. Advertiser acknowledges that he has read this agreement, understands it, and agrees to be bound by its terms and conditions. Further, Advertiser agrees that this is the complete agreement between the parties which supersedes all prior agreements, oral or written, and hereby acknowledges receipt of a certain copy of this agreement.

Advertiser agrees to have their Ad printed continuously on unlimited boxes of cards unless alternate is checked (please check one)

14.  Unlimited boxes of cards  100 boxes per year  50 boxes per year  
 Other (specify) \_\_\_\_\_

15.  Advertiser does not authorize ad for use in not-for profit fundraising.

16. \_\_\_\_\_  
Advertiser Authorized Signature

Amount Received \_\_\_\_\_